

# ANVERA 55 COB CROSSOVER BOAT

## ***ANVERA for the first time in Miami for the Boat Show and in Versilia***

In the wake of recent successes in the Nautical Season 2016/2017, ANVERA 55 will be on display for the first time at the Miami International Boat Show, from 16th to 20 February, in **Collins Avenue: Entrance 3, stand 218**.

The recent attendance of ANVERA to the last FLIBS 2016 edition has strongly enhanced the brand presence in the States as well as internationally.

On the Italian front, the first unit has been sold in Versilia, where we will have the pleasure of having an ANVERA 55 cruising all over Tuscany, Liguria and Sardinia starting from June.

ANVERA is now preparing to face new challenges in the Nautical Season 2017/2018.



### ***ANVERA - FULL CARBON SHAPE.***

ANVERA is entirely built in carbon, epoxy resin and particular equipment, specially made at the plant LG: it is not only light, but also exceptionally strong. ANVERA is characterized by two airfoil 12m long masts which delimit the deckhouse, the control dashboard and cockpit cover. Beautiful and harmonious is the air duct which is located in the vessel's light column bearing the superstructure.

ANVERA is a new way to live the sea, where a 20 square meters beach area, together with 6.5 square meters of bow sundeck and a comfortable table for 8/10 people give Anvera a unique livability for a 55 feet.

### **LUCA FERRARI - LG**

*"Innovation is about conquering new heights which have never been reached by anyone else: ANVERA is an optimization without precedent in terms of size and performance, a veritable concentration of 'made in Italy' advanced technology. It features one of the best weight/ power ratios and at the same time distinguishes itself for a notable reduction in horse power, resulting in truly remarkable consumption efficiency: Anvera is in fact a 55 feet that consumes 4,9 litres mile of fuel at 40 knots. The elegant simplicity of its lines, designed in accordance with function, and the research for the most extensive available space, has resulted in a harmonious yet aggressive and sporty vessel, true to the "Racing" spirit of Drudi-Performance."*



## **COMPANY PROFILE LG srl**

LG srl was founded in 2002 as a company specialized in the working of composite materials and other services concerning the nautical industry. The company successfully draws on experience from the Team Italia Offshore, a company founded by Norberto Ferretti for the study and research of extreme technologies. Luca Ferrari is the initiative's promoter. In 2014, Luca Ferrari, together with Giancarlo Galeone, later joined by Gilberto Grassi, decided to take the leap at LG, with two important goals in mind: 1) consolidate the company as a service centre, carrying knowledge and skill 2) manufacture niche products which synthesize their know-how. Hence the revival of this working group, which over the last 20 years has executed historical and successful projects, synonymous of great passion for the sea, technical and commercial skills, and above all with a strong intuition for tendencies able to dominate the market.

### ***Luca Ferrari***

He was involved in the establishment and development of Ferretti Yacht, together with his two uncles Alessandro and Norberto Ferretti. Then he became a member of the Product Development team at Ferretti Group until 2014, contributing to the creation of dozens of successful models. As a professional, he also concurred in the development of many technologies and products for the nautical component industry, distinguishing himself in virtue of his numerous and important sporting achievements **(in 1994 he was 1st Class World Champion as a pilot and in 1997 as a team manager, as well as runner-up on a further 5 occasions at the World Championships)**.

### ***Giancarlo Galeone***

He first joined Ferretti Group in 1991, entrusted with increasingly important positions, he was then CEO from 1995 to 2005 and Vice President from 2005 to 2006. Afterwards from 2006 to 2009 he was managing direct investments and giving assistance to companies for extraordinary financial operations. In 2009 he participated in the Ferretti Group debt restructuring and also became a member of the Board of Directors. In 2014 he founded Alfa Srl, together with other entrepreneurs from the sector, an innovative Start-Up in the industry of automatic machinery for painting.

### ***Gilberto Grassi***

Team manager for Team Italia Offshore from 1989 to 1997, together with Luca Ferrari has clocked up impressive sporting achievements. Later he joined Ferretti Group, where he was Production Manager for all brands and Director of the group Design Center. He joined then the LG team in 2015.

### **Contacts:**

Lg srl  
Via Tazio Nuvolari, 74  
47843 Misano Adriatico (RN) Italy  
Tel. e Fax. +39/0541 613932  
Mobile +39 392 9850825

[www.anvera.it](http://www.anvera.it)  
[www.facebook.com/anvera](https://www.facebook.com/anvera)  
[www.instagram.com/anvera](https://www.instagram.com/anvera)  
[www.youtube.com/anvera](https://www.youtube.com/anvera)